

EUROPA INSIGHTS

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Key Sectoral Expertise

⊗ Electronic & Electrical
Equipment

⊗ Digital Services &
Technology Hardware

⊗ Governments

⊗ Healthcare

⊗ Industrial Engineering

⊗ Telecommunications

Brussels Office Since

📅 2001

Number of Public Affairs Consultants

👥 4 directors, 2 senior
consultants, 2 senior
advisers supported by 1
consultant, 2 policy assistants
and 1 office manager

Key Clients

Current and previous clients include Orange, Ericsson, Nokia, Panasonic, France Brevets, Amazon Web Services (AWS), Dolby, InterDigital, IP Europe, CISPE, Open Cloud Foundation, AIOTI, Autodesk, Philips and GE.

About Europa Insights

Firm Description

Providing independent legal and strategic policy advice and fostering third-party and coalition engagement

We work with small and medium-sized enterprises, industry coalitions, global tech giants and EU institutions and policymakers to plan, build and deliver the most effective European ecosystems in critical legislative areas. These areas include Intellectual Property Rights (IPR), Technology Licensing, Digital Economy, Privacy, Data Security, Public Health, Sustainability and the 'Green' Agenda.

Our expertise across industries and regulatory affairs includes IPR, technology and communications, patents and licensing, wireless standards, data economy, cyber security, analytics, public health, sustainability, and international trade.

Our experience includes maintaining close working relationships with the European Commission, European Parliament and Public National Investment Banks, and working with multiple stakeholders to manage successful pan-European coalitions and associations.

Our team includes in-house domain, public affairs and policy specialists and external senior advisors who bring insight, focus and experience to bear on behalf of our clients.

Creating an innovation ecosystem for Europe: 100% independent, our strategic, political, legal and regulatory analysis and advice enables organizations to improve their understanding and engagement with EU regulations and institutions, and so navigate the most effective route through complex policy and legislative decision-making systems.

Industry coalitions, alliances and third-party engagement: we also manage highly successful pan-European associations. These

cover multiple stakeholders ranging from global corporations to SMEs and research institutions.

- IP Europe – for R&D and IP-intensive innovators
- CISPE – Cloud Infrastructure Service Providers in Europe
- AIOTI – the Alliance for Internet of Things Innovation
- Open Cloud Foundation – CIOs, cloud customers and providers

Ownership Structure

Independent: privately owned

International Structure

We focus on European institutions. We work in selected European capitals to echo and strengthen our client's messages at EU level. We maintain a network and ongoing engagement with key national government agencies, with the European Commission, European Parliament, Public National Investment Banks and key business and industry stakeholders.

Key Strengths

What makes us different? Operating across key communities of interest, we work with organizations and individuals that are actively contributing to innovation. We share their aspirations to help build a more secure and equitable innovation-based society founded on principles of fair play and sustainability.

- Intellectual Property Rights, Patents, Standard Essential Patents
- Technology Licensing, Innovation and Standards
- 5G, Internet of Things and Industry 4.0
- Data economy, Cloud Computing
- Data, GDPR and Cyber Security
- International Trade
- Sustainability, Recycling and the 'Green' Agenda
- Social Entrepreneurship and Infrastructure
- Public Health and International Development



Ceci n'est pas l'Europe.

EU Campaign concept **EU Regulation on Preventing the Dissemination of Terrorist Content Online**

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