

Afore Consulting

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Key Sectoral Expertise

⊗ Banking, Insurance and
Financial Services

⊗ Digital Services &
Technology Hardware

⊗ FinTech

⊗ Governments

Brussels Office Since

📅 2012

Number of Public Affairs Consultants

👥 14

About Afore Consulting

Firm Description

Afore Consulting is a European public affairs consultancy specialized in providing services to the financial services sector. Our aim is to increase the standing and positive recognition of our clients with the relevant policy community and shape the political environment in a helpful way for industry and the economy.

Ownership Structure

Private Partnership.

International Structure

Operating out of Brussels, Afore Consulting is regularly present in the European capitals to maintain contacts with the national ministries, supervisory authorities and central banks. We also actively engage with the relevant international organizations based in Europe. We have developed strong relationships with a number of key third country jurisdictions including the USA, Switzerland and some of the Asian jurisdictions.

Key Strengths

Afore Consulting is unmatched for its financial services expertise at the European level. The team is led by the vastly experienced Nickolas Reinhardt who has over a 25 year career gained the expertise and gravitas to be at the forefront of shaping European financial services policy. Afore Consulting is very strong on relationships with the policy community and with clients.

Key Clients

Clients range from established financial services providers to the newer innovative start-ups and include commercial and investment banks, securities firms and broker/dealers, insurance companies, asset managers, private equity, rating agencies, commodity traders and benchmark providers, payments and card providers and retail financial institutions as well as some trade associations, Fintech companies and companies active on sustainable finance.

Thought Leadership

The annual Afore Consulting Fintech conference brings together key policy makers, supervisors and industry participants. It has become the go-to event for Fintech in Brussels and is now a calendar fixture. www.fintech2019.eu

Afore Consulting is uniquely placed to draw on our broad networks and relationships in Brussels and Asia through the EU-Asia Financial Services Roundtable. We also host the private stakeholder meeting on the fringes of the EU Asia Pacific Financial Services Regulatory Forum.

Much of our work on thought leadership is on behalf of our clients where we help position them with the key policy making community to build a strong reputation and develop relationships.

Testimonials and why clients like to work with us

Afore Consulting has in-depth knowledge of financial services and can hit the ground running. There is no learning on the job. For globally active clients, there is the reassurance that Afore Consulting gets the job done. In bringing together industry and the key policy makers in the financial services sector and FinTech, Afore Consulting is 'a policy entrepreneur'. When it comes to bringing the key policy makers, regulators and supervisors together in Europe and Asia for the EU-Asia Financial Services Dialogue, Afore Consulting has 'convening power'. Afore Consulting is the go-to European public affairs consultancy in Brussels for financial services.

Skilful Positioning in Financial Services
www.aforeconsulting.eu

